

End User Licence Agreement: Great Teaching Toolkit (GTT)

This EULA pertains to the use of our Great Teaching Toolkit. For our Privacy Policy, please [see here](#).

1. Definitions

The 'Company' – INJ Associates Ltd, trading as Evidence Based Education

The 'Services' – access to the Great Teaching Toolkit (GTT)

The 'User' – the end user (an individual) who accesses the GTT Platform

2. Information about us

Evidence Based Education is a trading name of INJ Associates Ltd. INJ Associates Ltd is a company registered in England and Wales with company number 07824913. The registered address is 1 Grange Crescent, Sunderland SR2 7BN. INJ Associates Ltd is registered with the Information Commissioner's Office, registration number ZA136074.

3. Behaviours of use

In order to maintain our online courses as a place of professional discourse, we ask that Users adhere to the following guidelines.

The User must:

- Comply with all applicable laws and regulations with respect to use of the Services.

The User must not:

- Transfer access privileges to any third-parties, whether by sharing logins, by screen sharing/recording, or by other means.
- Rent, lease, sublicense, re-sell, distribute, transfer, copy or modify the Services or any component thereof.
- Translate, decompile, or create or attempt to create, by reverse engineering or otherwise, the source code from the object code made available hereunder.
- Reproduce, distribute, modify, create derivative works of, publicly display, publicly perform, republish, download, store or transmit the Services or any portion thereof.
- Delete or alter any copyright, trademark or other proprietary rights notices from copies of materials from the platform or contained in the Services.
- Become engaged in bullying, harassment or hate speech on any discussion platform. Hate speech attacks people based on 'protected characteristics' which include race, ethnicity, sexual orientation, religious affiliation, sex, gender, gender identity or serious disability or disease.

- Become engaged in making credible threats of violence, serious physical harm, or death.
- Impersonate others in a manner that does or is intended to mislead or deceive others.

The User should not post content which:

- Divulges the identity of specific children, schools, colleges or their staff, either through use of their full names or by posting pictures. It is important for safeguarding reasons that identifiable details of any pupil are not shared on this platform.
- Collects or stores personal data about others.
- Includes explicit violence, gore or pornographic content.
- Could amount to unsolicited or unauthorised advertising, junk mail or spam.
- Contains software viruses or any other computer code.
- Violates someone else's copyright, trademark or right of publicity. They must also refrain from sharing anyone else's post or comment on any external platform without their prior explicit written consent.

4. Data protection and use of anonymised data for research

We make clear that no safeguarding-related data (identifiable or personal information about pupils or students) are required for or gathered during the provision of the Services.

Any identifiable personal data, as well as usage-related data, are held in accordance with the Data Protection Act 2018 and the UK GDPR; for more on this, as well as our third-party processors, see our [Privacy Policy](#).

We will limit the amount of identifiable information we collect to that necessary to provide the Services. Unless the User explicitly requests otherwise, we will retain Users' account-level data for a period of five years of inactivity, in case they should wish to return to continue their use of the Platform, whether that be in a free personal licence or a paid subscription with the same or another organisation.

The User accepts that we reserve the right to use usage- and survey-related data, in an anonymised format, for research purposes, to make important contributions to the knowledge base around the quality of teaching, and to improve the quality of the Services we offer. We may work with partners (universities and other research institutions) to conduct such research, but will put in place a Data Sharing Agreement where required with any such institution. Ethical consent may be withdrawn by contacting enquiries@evidencebased.education.

5. Third-party processors

By signing up to the GTT, you agree to transfers of relevant data with our third-party processors. You can read more about who these are and which data we share with them in our [summary spreadsheet here](#).

For the video observation tool in the GTT, we partner with VEO. Any data or video captured as part of this functionality is held by VEO, and you can read their [Data Security Notice here](#). Acceptance of the GTT's Terms and Conditions of Service also constitutes acceptance of VEO's [Terms of Service](#) and [Privacy Notice](#);

you agree that we can share your contact details with VEO, and they may contact you to keep you updated about their products and services.

6. Our rights and responsibilities

We reserve the right to remove accounts which we think are in breach of the above terms.

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